

REMARKS

Claims 1-7 stand rejected under 35 USC §103(a) as being unpatentable over Waters in view of Delph. Applicants have amended claims 1-6 to further distinguish over the cited references, but otherwise respectfully traverse this rejection.

Waters discloses a system for recognizing humans near a kiosk.

Delph teaches an "attract" loop including a repeating sequence of Web content data pulled from predetermined Internet sites of selected businesses. The sequence pauses as each piece of Web content data is displayed in order to give passers-by an opportunity to notice the Web content data. A passer-by interrupts the sequence by physical contact, e.g., touching the touch screen of the kiosk in order to use the kiosk.

Applicants time a time period for a different purpose than Delph. Applicants time a time period following detection of a person.

The references fail to teach or suggest the combination of elements as now claimed.

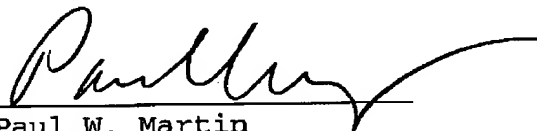
Also, the references fail to teach the steps of

displaying second information which is less distinctive than the first information if the person does not begin use of the kiosk within the time period, (claims 1, 2, 5, 6, 7, 8), or

displaying second information for display which is more distinctive than the first information in response to said sensing step, (claims 3 and 4).

The prior art made of record but not relied upon has been noted.

In view of the foregoing remarks, Applicants respectfully submit that claims 1-8 are in condition for allowance. Action to that end is hereby solicited.


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JUN 24 2003